

European Venture Philanthropy Industry

Preliminary results of first EVPA survey
November 16, 2011

VP organisations have invested €1BN in total support since their inception

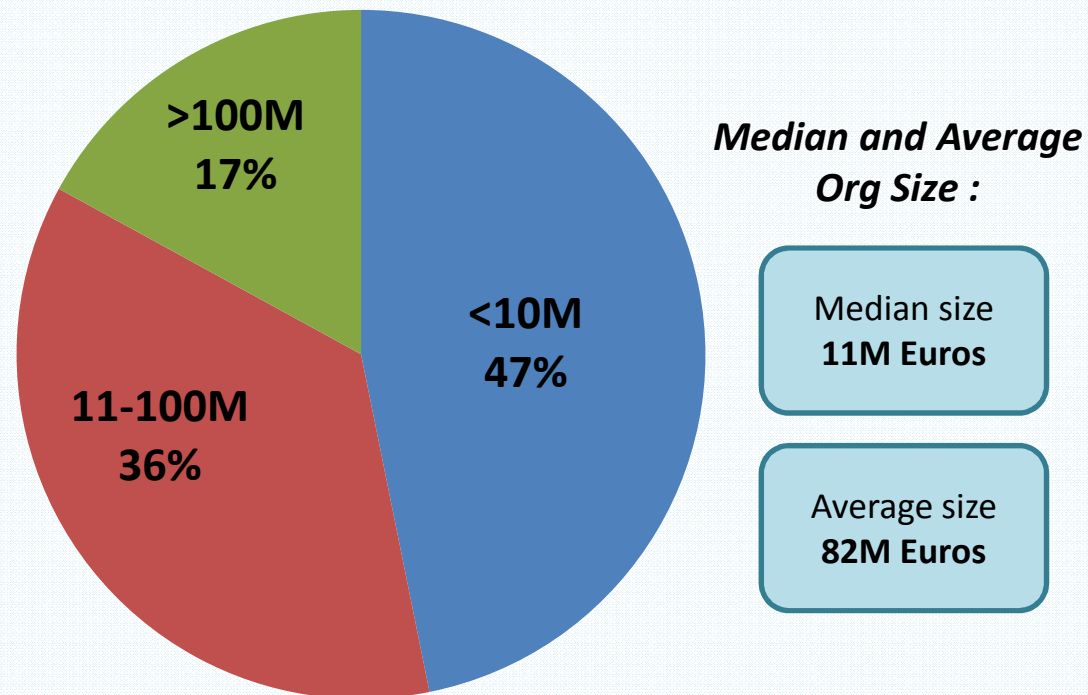
Investment made in VP since the beginning of respondents' operations



1 BN

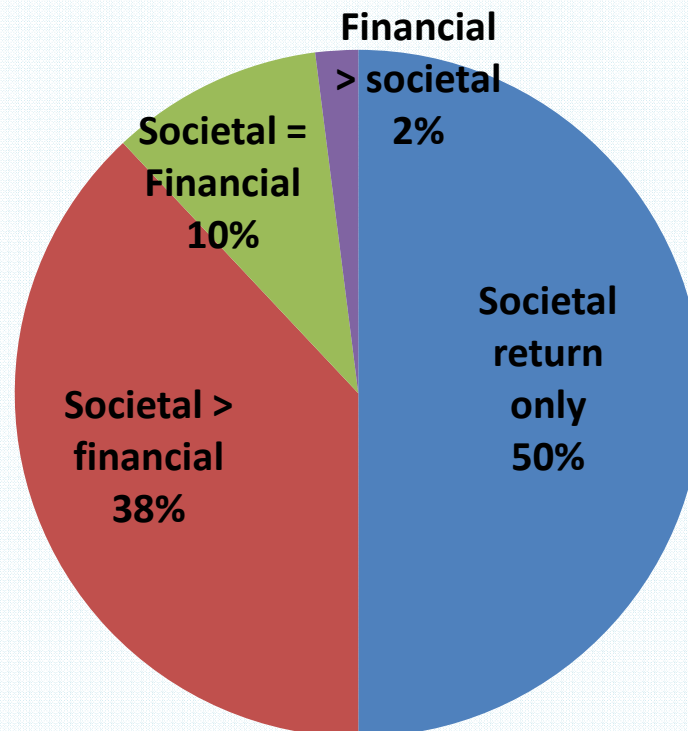
The VP industry is still in its infancy, with many small VP orgs that struggle for survival

Number of VP orgs by size category
(total funding committed)

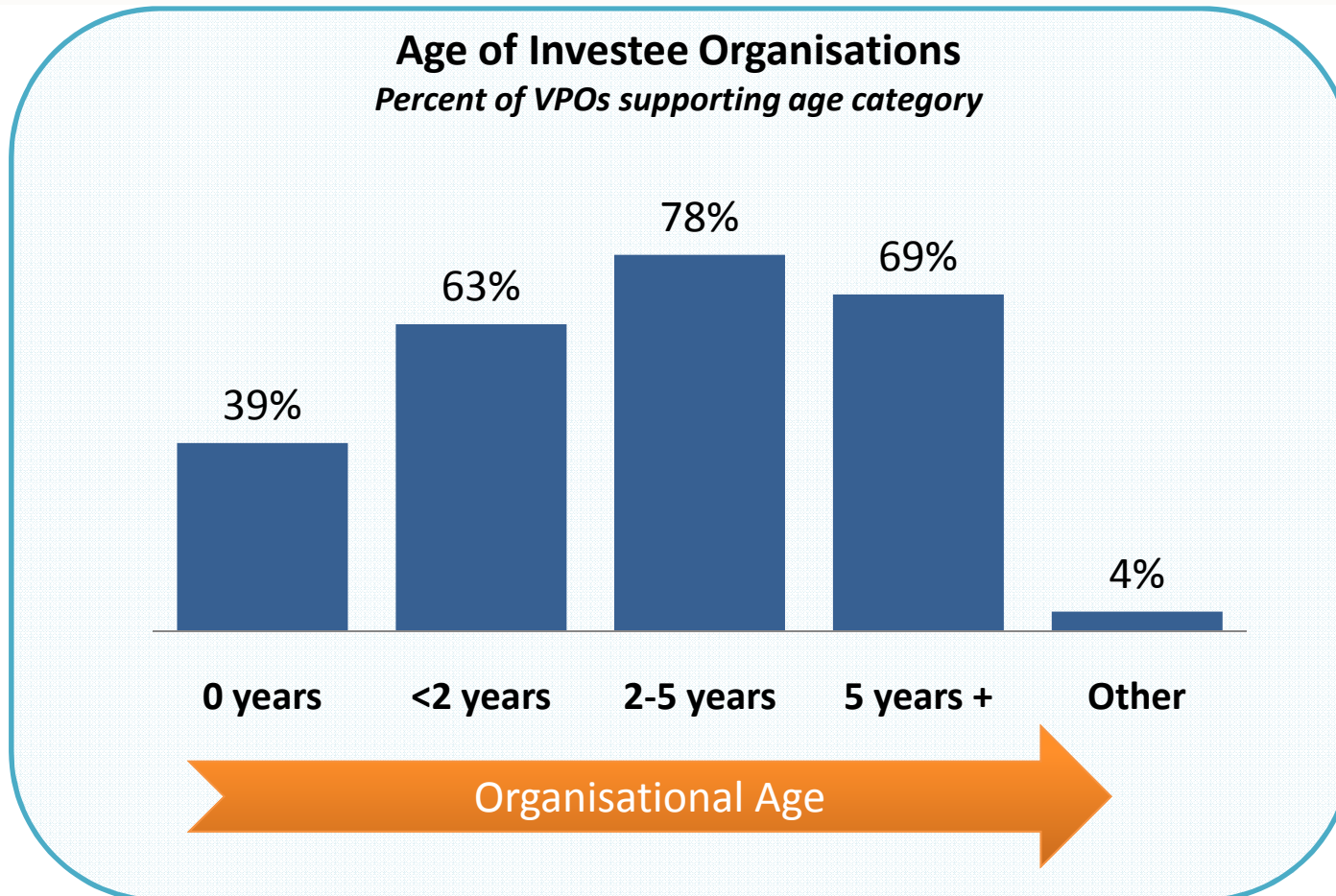


Investment criteria is focused on societal returns; when financial returns are earned, 68% use them for reinvestment

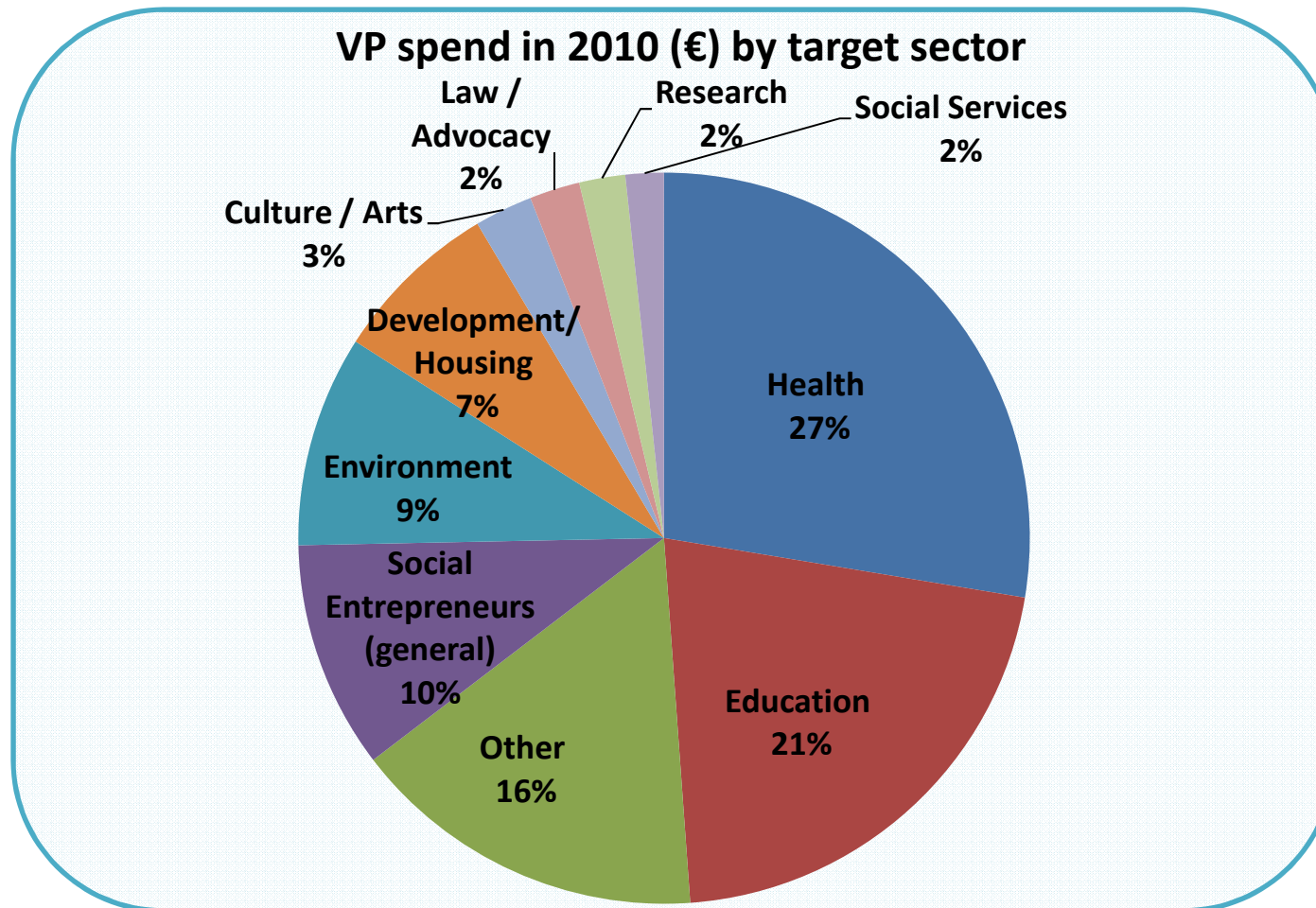
Expected Type of Returns



VP organisations invest in young organisations and are even willing to invest in start-ups

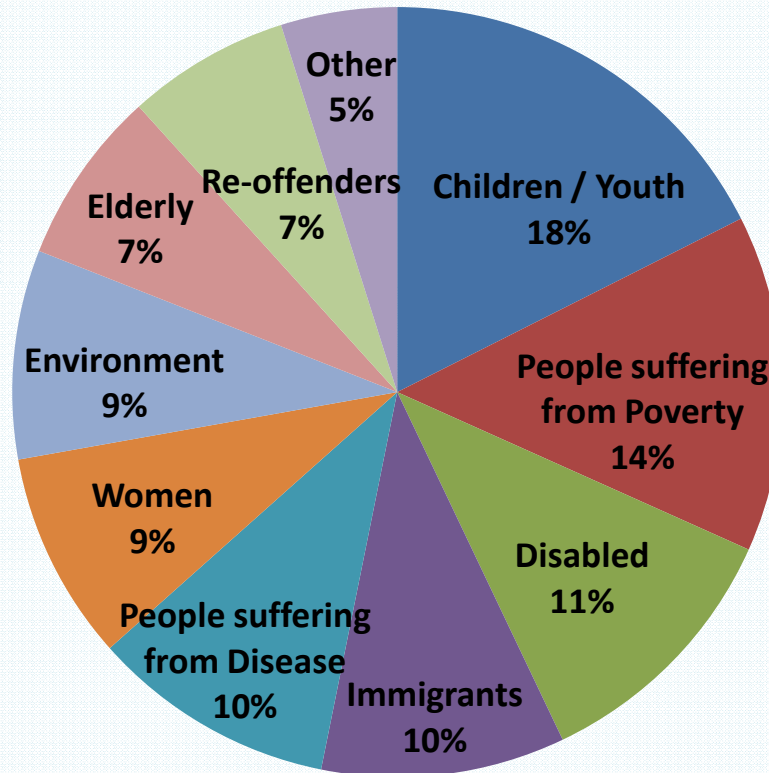


Health and education are the main target sectors of VP organisations



Children, youth and people suffering from poverty are the main beneficiaries of VP investments

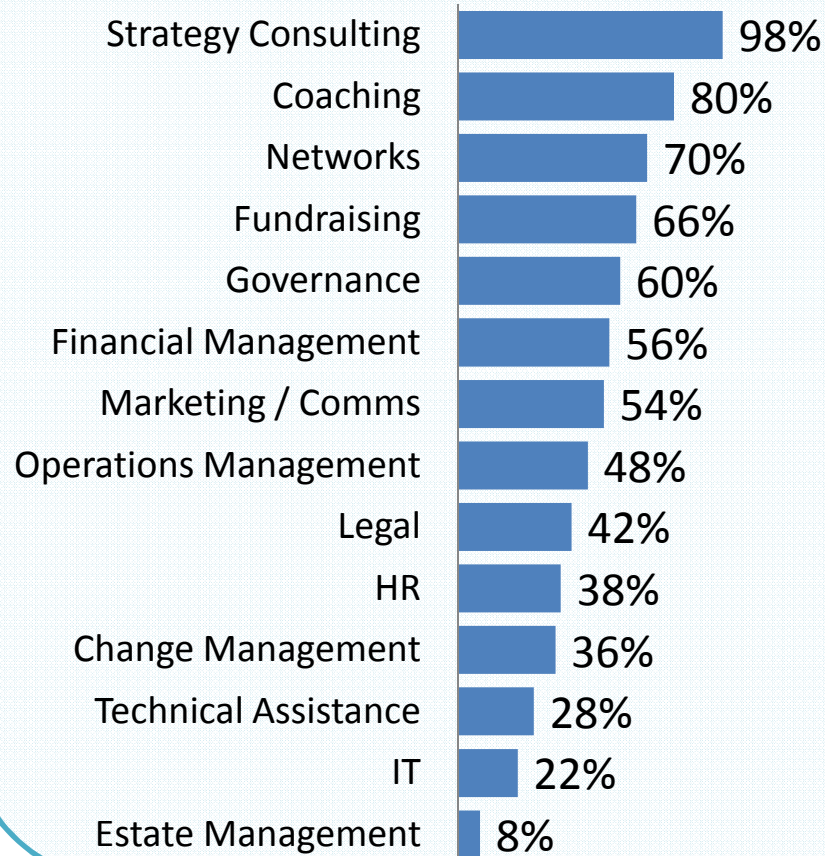
Ultimate beneficiaries of investee SPO's activities



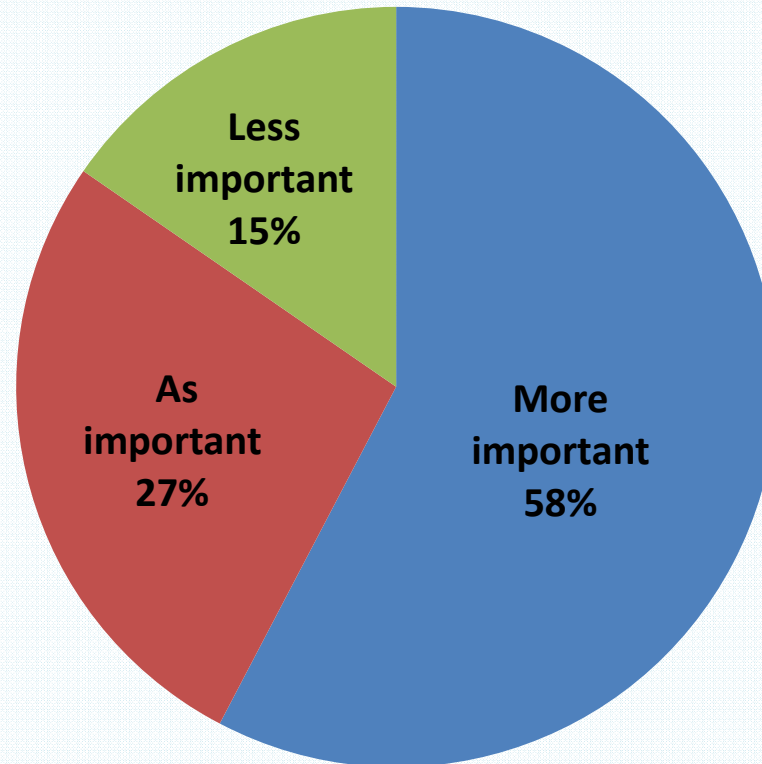
Non-financial support is key to investees

Type of Non-Financial Support

Percentage of Respondents



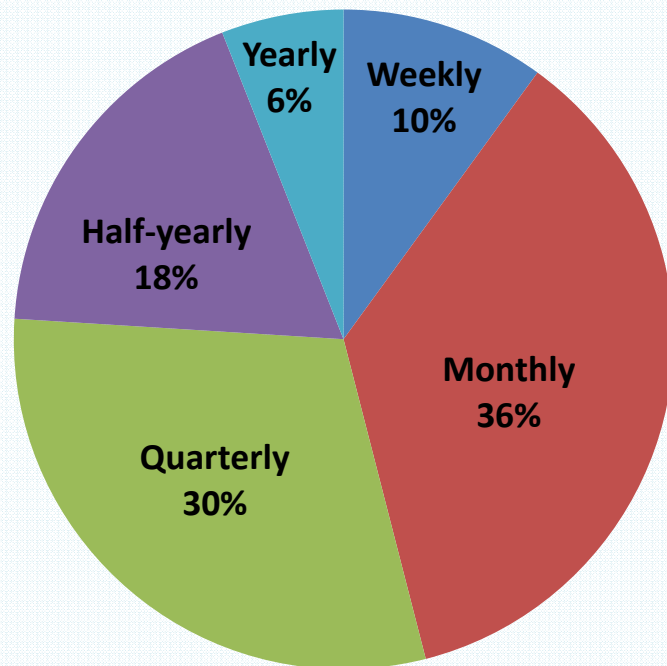
Investees' Perception of non-financial support vs. funding*



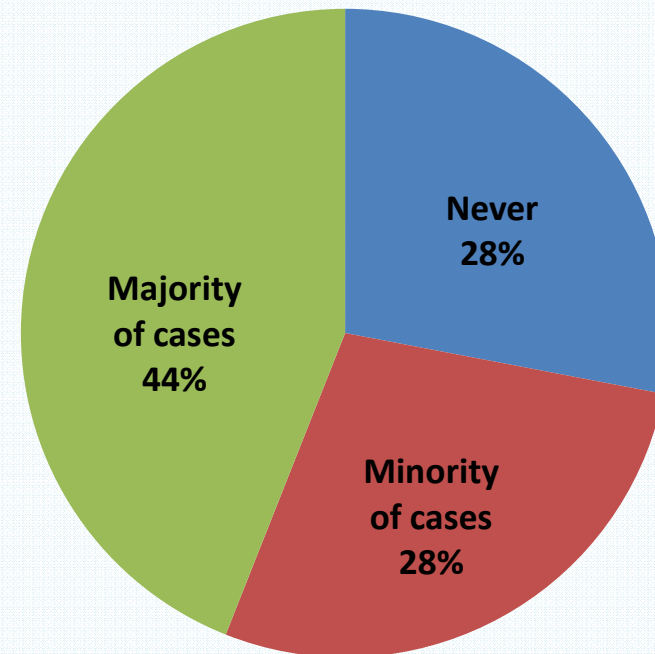
* According to investor respondents

Three quarters of respondents meet with their investees' at least once a quarter and take a board seat

Frequency of Face-to-Face Meetings with Investees' Management Teams



In which percent of your investees do you take a board seat?



Key Take-Aways

- Total VP investments have hit the € 1 Billion mark
- The industry consists of a large number of small organizations
- Investments are helping the weakest on all societal issues
- Strategies focus on impact first, with non-financial hands-on support adding value to investees