



The Crash Course on Venture Philanthropy and Social Investment

DRAFT AGENDA

Venue: Oslo @ Sentralen

Date: 8 November 2017

9.30–10:00	Registration and welcome coffee	
10.00–11.00	Welcome and introduction round Let's start from the same page: the European approach to Venture Philanthropy and Social Investment.	Speaker: <ul style="list-style-type: none"> Sara Seganti, EVPA Training Manager
11.00-11.30	Coffee Break	
11.30-13.00	The investment strategy in the venture philanthropy approach: a practical example Overview of Ferd SE investment strategy and discussion of a practical case - Unicus - to give a concrete example of how the three core practices of the Venture philanthropy approach have been used at Ferd SE to support a social enterprise achieve greater impact. Q&A	Speakers: <ul style="list-style-type: none"> Katinka Greve Leiner, Director Ferd SE Lars Johansson-Kjellerød, Founder of Unicus Moderator: <ul style="list-style-type: none"> Eline Lorentzen Ingstad, University of Oslo and impact investor
13.00-14.00	Networking lunch	
14.00-15.15	Parallel sessions Venture philanthropy and social investment according to different impact strategies	
	Venture Philanthropy for grant makers: What are the differences between traditional philanthropy and VP? How and to which extent can VP support the impact strategies of the grant makers? Case: <ul style="list-style-type: none"> Karuna Foundation 	Speaker: <ul style="list-style-type: none"> Betteke de Gaay Fortman, Director at the Karuna Foundation

The EVPA Training Academy is supported by:

With the financial support of:

	<p>Discussants:</p> <ul style="list-style-type: none"> • DNB Savings Bank Foundation • Saving Bank Foundation of Ostfold and Akershus <p>Q&A</p>	<p>Discussants:</p> <ul style="list-style-type: none"> • André Støylen, CEO of DNB Savings Bank Foundation • Just Erik Næss, CEO of Saving Bank Foundation of Ostfold and Akershus <p>Moderator:</p> <ul style="list-style-type: none"> • Alessia Gianoncelli, EVPA Research Manager
	<p>Venture philanthropy for impact investors:</p> <p>The session will discuss the challenges of defining a consistent impact investing strategy and process considering the following aspects: tailored financial instruments, deal screening, due diligence, deal structuring, investment management and exit-strategies? What is an successful investment and exit in VP?</p> <p>Case</p> <ul style="list-style-type: none"> • PhiTrust Partenaires • Shaerpa Fund Management <p>Q&A</p>	<p>Speaker:</p> <ul style="list-style-type: none"> • Olivier de Guerre, President of PhiTrust Partenaires • Pieter Oostlander, CEO at Shaerpa Fund Management <p>Moderator:</p> <ul style="list-style-type: none"> • Roberto Randazzo, Partner at R&P Legal
15.15–16.15	<p>Mentoring programme: guided introduction to the EVPA Conference</p> <p>Run-through the Annual Conference in which our speakers and EVPA board members share their practice with you as a community member in the spirit of learning, innovation and, ultimately, social impact.</p>	
16:15–16:30	Closing remarks and evaluation	
16.30	Meeting end	

The EVPA Training Academy is supported by:

With the financial support of: