
Job opening: Community and Market Development Manager

EVPA is a unique network of investors for impact. We work to increase prosperity and social progress for all, fix inequalities and injustices and preserve the planet. We rally people, capital, knowledge, and data to catalyse, innovate and scale impact. EVPA brings together a diverse group of capital providers (impact funds, corporations, foundations, private equity, banks, public funders) and social innovators of all sorts – from household names to emerging new players.

Catalysing impact. We mix breakthrough research, eye-opening data, actionable learning, and honest experience exchange to ignite innovation and build capacity to match ambitions, forge solutions, break barriers and bridge gaps for a bigger, deeper, and smarter impact.

Joint impact. We build synergies that tackle critical social problems at scale – and change mindsets. EVPA platforms facilitate thematic and sectoral collaboration but our ground- and silos-breaking, cross-sectoral convening ability is our true superpower.

Game-changing impact. Enable real and lasting change – that’s EVPA approach. We take on big issues, study and celebrate systems change, call for transformative regulatory frameworks and optimised public funding. As we guide newcomers to the impact space, we promote impact measurement and integrity.

Building European impact ecosystem. Investors *for* impact naturally don’t deliver direct social and environmental impact. Same with EVPA. Instead, we are building an ecosystem! In 17 years, we went from eight to 300 members strong and truly European network. We built THE data hub for the impact space, trained 1,000+ people, produced standard-setting and bar-raising guidelines on investing for impact and impact measurement and management. We established a strategic presence in the EU policy settings and play a vital role in global impact cooperation. Not bad for a teenager!

Job Description

The CMD Manager will help grow and sustain the inspiring and engaged community of EVPA members.

You will ensure a great experience for all members, from first point of contact to renewal.

You will inspire the membership and community team and EVPA overall to challenge the status quo and bring innovative solutions to our value proposition by being the voice of the members within the team.

The ideal candidate is passionate about impact and impact investing, has a good understanding of the investing for impact sector and is in tune with key ecosystem dynamics and trends. They have an eye to anticipate opportunities in the market and is used to work in a collaborative manner to co-design activities. Excellent people skills and customer focus complete the profile.

The role reports to the Head of Knowledge Community and Market Development but works closely with the Leadership Team.

This is a full-time role, very externally focussed with frequent travels mainly within Europe as part of the job. Office is Brussels based.

Roles & Responsibilities

Community Engagement

- Accountable for developing a membership/ community engagement strategy reinforcing EVPA value proposition and members engagement/ contribution.
- Work with the CMD team and initiative leads to implement the engagement plan (e.g. meetings, webinars, events, panels etc)
- Represent EVPA towards members and be proactive in responding to their requests while being open and ready to identify and bring trends/ insights and members' needs to the wider EVPA team
- Be fact-based and analytical in tracking members' engagement and satisfaction

Market Development:

- Accountable for developing the membership development plan at European level, including regions where EVPA does not have a local presence (e.g. Scandinavia)
- Identify opportunities to promote EVPA value proposition with prospects and partners to grow the membership base.
- Be close to the market to identify new comers/ new initiatives that could represent partnership and funding opportunities for EVPA

Skills & Qualities

- 8/10 years of experience in business development, marketing roles
- Previous experience with member-based/ service organisations recommended
- Passion/ experience for impact investing a strong plus
- Big picture mindset combined with operational grasp and a can-do mentality
- Excellent people skills, comfortable and used to interact with diverse stakeholders
- Well-organised, result oriented
- Comfortable with working at pace, managing multiple priorities and uncertainties

What we offer

- A competitive salary package (13th-month salary, holiday pay, transportation and home office allowance, meal vouchers)
- Full-time position
- Flexible working hours and work from home policy
- Additional holidays
- Training and personal development budget
- Group health and pension insurance
- A friendly, open working environment

More information and how to apply:

Please visit [our website](#), [EVPA success stories](#) and our [LinkedIn profile](#).

Interested in applying? Please send your resumé with a cover letter to recruitment@evpa.ngo

Applications will be reviewed on a **rolling basis until the position is filled**, so we strongly encourage early applications. Once your application has been sent, we thank you not to get in touch. Only shortlisted candidates will be contacted for interviews. If you do not hear from us two weeks after sending us your application, please presume your application has not been retained on this occasion.

EVPA is an equal opportunity employer. We celebrate and practise diversity in all its forms and are committed to creating an inclusive environment for all our employees.

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